



Dear Sir or Madam,

On behalf of the Chevy Chase-Bethesda Community Children's Center ("CCBC"), I am writing to ask for your support of our annual Winter Auction, which will take place on February 11, 2012.

The Winter Auction is our preschool's major annual fundraising event -- and the key to our success is a friend like you who generously donate tax-deductible items to be auctioned. **All proceeds from business donations like yours directly benefit the school's scholarship fund and thereby make CCBC's programs available to children who might not otherwise have that opportunity.**

What better way to promote and build goodwill for your business among our more than 300 parents – as well as teachers and others who attend our Auction? In recognition of your generosity, your business will be featured in our Auction catalog along with a description of the donated item. Additionally, we'll display any promotional materials you provide along with your item up for bid.

So please, can we count on you to help us raise the dollars needed to provide our students with the highest quality educational programs possible?

You may contribute in a number of ways. A few of the items our parents would be excited to bid on include:

- Gift Certificates
- Complimentary dinners and brunches
- Retail products and services
- Child-focused items, activities and classes
- Tickets and passes for theater, sporting and cultural events
- Weekend getaways and overnight hotel stays

To make your tax-deductible contribution, please complete the enclosed Auction Donation Agreement. You may mail it to the address below or fax it to (202) 966-1717.

Whatever you can do will be a terrific boost and deeply appreciated. On behalf of the boys and girls here at CCBC who directly benefit from your support, I extend my heartfelt thanks!

Sincerely,

A handwritten signature in cursive script that reads 'Lisa M. McAuliffe'.

Lisa McAuliffe, Director

P.S. If you have any questions, please contact our Solicitation Chair, Liza Burns, at lizastud@yahoo.com

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